

GR BUCKET LIST



# PROPOSAL

## MARKETING

Prepared For :

## About the GR Bucket List

A marketing company that wants to help you grow and cultivate your social media audiences, increase traffic to your website, and create long-term relationships with your demographic through email marketing campaign.

## About Project

We are your new Best Friend, our custom packages help meet your needs. We have partnered with dozens of local businesses to create exclusive experiences for locals and tourists alike. We share about our clients because we're proud of the work that we do for you.



**SOCIAL  
MEDIA  
MARKETING**

# Prices

## Blogging

\$400 per blog

Research and create a blog that showcases why Michigan needs to check out your business. We write to optimize sales and increase exposure. Blogs include links to events with Pinterest linked.

We also post blog in GR Bucket List Facebook and Instagram Stories.

## Newsletter

Email marketing still has the highest conversion rates of any marketing services we offer. We strongly recommend every business to send out at least one email per month to build their contact list and encourage long-term customers retention.

Client is responsible for providing email addresses, but if you're utilizing our [social media marketing services](#), we can build email list growth into our strategy.



## Social Media

Get the word out package-\$500

We visit your business and create a post with detail description and share to our story.

We are here to stay and slay \$1,000

We come out create a reel with trending sounds, ba post with detail description, and our brand partners and influencers share.

Revitalize- \$1,500

Let us worry about social media for a while. We can create your Instagram presence and post content month long to increase your exposure and sales. We will post to the GR Bucket List and your business Facebook and Instagram.

includes: Photography, Videography, and writing.

# SOCIAL MEDIA PACKAGES

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**\$600**

per month

**Account Optimization  
FB and IG  
Social Platform  
2 Posts per week  
1 Reel Per Week  
Caption Writing  
Hashtag  
Research**

**\$750**

per month

**Account Optimization  
FB and IG  
3 Posts Per Week  
1 Reel Per Week  
Caption Writing  
Hashtag  
Research  
1 hour of  
Engagement  
Weekly**

**\$1,100**

per month

**Account Optimization  
FB and IG  
3 Posts Per Week  
1 Reel Per Week  
Caption &  
Hashtag  
1 hour of  
Engagement  
Weekly  
5 hours  
Engagement**

## Goals

1. 25% increase of brand awareness.
2. 30% increase in engagement rate.
3. 10% more sales.

## Objectives

1. Create strategic social media content.
2. Propose event activations & giveaways.
3. Track progress and performance indicators.

# Other Services



- Press Releases
- Website Content Creation
- Event Planning
- Event Marketing
- On-Air Media Personality
- Business Photography and Videography
- Public Relation Solutions
- Marketing Representation

